



CANADIAN WOMEN'S HEART HEALTH SUMMIT  2021  
FEBRUARY 10-13, 2021 • WOMENSHEARTSUMMIT.CA



CANADIAN WOMEN'S  
HEART HEALTH CENTRE  
CENTRE CANADIEN DE SANTÉ  
CARDIAQUE POUR LES FEMMES



Heart & Stroke  
Coeur + AVC...

## VIRTUAL SPONSORSHIP PROSPECTUS

Proudly hosted by the University of Ottawa Heart Institute and Heart & Stroke, the Canadian Women's Heart Health Summit is the **only event of its kind** and has become the national reference point for health professionals seeking up-to-date knowledge of women's heart health.

Building on the success of the 2016 and 2018 Summits, we are assembling national and international experts and stakeholders to further advance women's heart, brain and vascular health. Together, we will transform and enhance Canadian women's lives through research, awareness, policy development, and care.

We invite you to become an important part of this global forum by participating as an Event Sponsor. This is a distinct opportunity to interact with Canadian and international health professionals – including primary care providers, cardiologists, neurologists, gynecologists, pharmacists, nurses, cardiac rehabilitation providers, allied healthcare providers, researchers, policymakers, indigenous organizations, community partners and women with lived experience and their caregivers.

A variety of sponsorship levels have been developed for this event and we are seeking support from government, corporate, community, and other healthcare agencies with tailoring possibilities for Platinum and Gold Level sponsors.

On behalf of the Planning Committee, we thank you for your consideration of our invitation to participate as a sponsor at the 2021 Canadian Women's Heart Health Summit and look forward to personally welcoming you (online) in February, 2021!

Don't miss this chance to be part of something that will change the face of women's heart health.

Contact Katharina Mertens-Tropper ([Katharina.MertensTropper@heartandstroke.ca](mailto:Katharina.MertensTropper@heartandstroke.ca)) to discuss how you or your organization can get involved!

## **SPONSORSHIP LEVELS**

### **Platinum - \$30,000 Contribution**

- Virtual booth with post-event analytics
- Logo included in Summit promotional video
- Verbal acknowledgement of sponsorship at welcoming address
- 1 banner ad in virtual event space
- 1 sponsored session (ex. Career Mentoring Session for Trainees, WWLE Reception, or Hot Topics Twitter Journal Club)
- 5 gamification challenges
- 2 sponsored “pop up” announcements
- Corporate logo acknowledgement in two social media (Facebook and Twitter) posts
- Logo featured on the event website

### **Gold - \$20,000 Contribution**

- Virtual booth with post-event analytics
- Logo included in Summit promotional video
- Verbal recognition of sponsorship level at welcoming address
- 1 banner ad in virtual event space
- “Meet the Experts” sponsored session
- 3 gamification challenges
- 1 sponsored “pop up” announcement
- Logo featured on the event website

### **Silver - \$5,000 Contribution**

- Virtual booth with post-event analytics
- 1 banner ad in virtual event space
- 2 gamification challenges
- Logo featured on event website

### **Exhibitor Booth - \$3,000 Contribution**

- Virtual booth
- 1 gamification challenge

### **Not-for-Profit Exhibitor Booth - \$1,500 Contribution**

- Virtual booth
- 1 gamification challenge

### **Additional Options - \$2,000 (per item) Contribution**

- Sponsored “pop up” announcement
- Gamification challenge
- Social media inclusion
- Sponsored prize