

CANADIAN WOMEN'S
HEART HEALTH
SUMMIT ▶ 2020



SPONSORSHIP PROSPECTUS



CANADIAN WOMEN'S
HEART HEALTH CENTRE
CENTRE CANADIEN DE SANTÉ
CARDIAQUE POUR LES FEMMES



Heart&Stroke™

FOLLOW US FOR THE LATEST SUMMIT INFORMATION



[TWITTER.COM/CWHHS](https://twitter.com/CWHHS) | [#CWHHS2020](https://twitter.com/CWHHS)



[FACEBOOK.COM/CWHHS](https://facebook.com/CWHHS)



WOMENSHEARTSUMMIT.CA



Heart disease is **under-studied, under-diagnosed, and under-treated** in women.



It is the **#1 killer of women worldwide** and affects women of all ages.



Nearly 80% of premature heart disease cases are preventable.



Hear the latest in women's heart health research and practice.



Make new connections with experts and advocates.

BE PART OF THE CONVERSATION. BE PART OF THE CHANGE!

2020 CANADIAN WOMEN'S HEART HEALTH SUMMIT

APRIL 2-3, 2020

FAIRMONT CHÂTEAU LAURIER | OTTAWA, ONTARIO

Proudly hosted by the University of Ottawa Heart Institute and Heart & Stroke, the Canadian Women's Heart Health Summit is the only event of its kind and has become the national reference point for health professional seeking up-to-date knowledge of women's heart health.

Building on the success of the 2016 and 2018 Summits, we are assembling national and international experts and stakeholders to further advance women's heart health. Together, we will transform and enhance Canadian women's lives through research, awareness, policy development, and care.

We invite you to become an important part of this global forum by participating as an Event Sponsor. This is a distinct opportunity to interact with Canadian and international health professionals – including primary care providers, cardiologists, neurologists, gynecologists, pharmacists, nurses, cardiac rehabilitation providers, allied healthcare providers, researchers, policymakers, indigenous organizations, community partners and women with lived experience.

A variety of sponsorship levels have been developed for this event and we are seeking support from government, corporate, community, and other healthcare agencies with tailoring possibilities for Platinum and Gold Level sponsors.

On behalf of the Planning Committee, we thank you for your consideration of our invitation to participate as a sponsor at the 2020 Canadian Women's Heart Health Summit and look forward to personally welcoming you to Ottawa in April, 2020!

Don't miss this chance to be part of something that will change the face of women's heart health.

Contact Lisa Comber (lcomber@ottawaheart.ca or 613-696-7000 ext 17573) to discuss how you or your organization can get involved!



RECOGNITION AND BENEFITS:

- Recognition as the Platinum Sponsor on promotional materials:
 - One full page colour advertisement and back page logo recognition in the Summit program
 - Corporate logo included on delegate tote bag with one sponsor message insert, exclusive to Platinum Sponsors
 - Corporate logo included in Summit brochure and promotional video
 - Corporate logo included on the womensheartsummit.ca and Heart & Stroke Corporate Partnerships webpage
 - Corporate logo acknowledgement in two social media (Facebook and Twitter) posts
 - Verbal acknowledgement of sponsorship at daily welcoming address
- 10ft x 15ft exhibitor space in premium location
- Three exhibitor badges
- Two tickets to the Networking Reception and Dinner

CUSTOMIZE YOUR PACKAGE; SELECT ONE OF THE FOLLOWING OPPORTUNITIES:

1. Opportunity to host an **unaccredited Lunch & Learn symposium**
 - Opportunity to host a 50-minute unaccredited “Lunch & Learn” session with your choice of speaker and topic
 - Opportunity to survey the audience for feedback on your session
2. Opportunity to host an **experiential activation** outside of summit activities
 - Promoted through pre-summit communications and on site*
3. Opportunity to host a **Career Mentoring Session**
 - Opportunity to host an interactive mentoring roundtable session for students, trainees and early career investigators





RECOGNITION AND BENEFITS:

- Recognition as the Gold Sponsor on promotional materials:
 - One half page colour advertisement and back page logo recognition in the Summit program
 - Corporate logo included in Summit brochure and promotional video
 - Corporate logo included on womensheartsummit.ca and Heart & Stroke Corporate Partnerships webpage
 - Verbal recognition of sponsorship level at daily welcoming address
- 10ft x 10ft exhibitor space in premium location
- Two exhibitor badges
- One ticket to the Networking Reception and Dinner

CUSTOMIZE YOUR PACKAGE; SELECT ONE OF THE FOLLOWING OPPORTUNITIES:

1. Opportunity to host a **Meet the Experts Networking Session**
 - 1:1 meeting for delegates to connect with Summit speakers within your exhibit space
2. Opportunity to host an unaccredited **Breakfast Symposium**
 - Opportunity to host a 30-minute “Breakfast Lunch & Learn” session with your choice of speaker and topic
 - Opportunity to survey the audience for feedback on your session
3. Opportunity to host a **“Relax & Recharge” Lounge**
 - Opportunity to provide 10-minute chair massage treatments for within a designated high-traffic area



SILVER LEVEL SPONSOR | \$10,000 CONTRIBUTION



RECOGNITION AND BENEFITS:

- Recognition as the Silver Sponsor on promotional materials:
 - Corporate logo included on womensheartsummit.ca and Heart & Stroke Corporate Partnerships webpage
 - Corporate logo recognition on back page of the Summit program, brochure and promotional video
- 6ft exhibitor table and two chairs
- Two exhibitor badges

NETWORKING RECEPTION AND DINNER SPONSOR \$10,000 CONTRIBUTION



RECOGNITION AND BENEFITS:

- Host an off-site Networking Reception and Dinner on the Thursday evening
- Recognition as the Networking Reception and Dinner Sponsor on promotional materials:
 - Logo recognition at entrance of designated room at off-site venue and on slides in plenary room
 - Corporate logo recognition on back page of the Summit program
 - Corporate logo included on womensheartsummit.ca and Heart & Stroke Corporate Partnerships webpage
 - Corporate logo recognition on the dinner menu and tickets
- Two tickets to the Networking Reception and Dinner

EXHIBITOR | \$3,000 CONTRIBUTION



RECOGNITION AND BENEFITS:

- 6ft exhibitor table and two chairs for exhibitor space
 - Opportunity to engage with delegates at your booth
 - Opportunity to upgrade booth size for an additional fee
 - One exhibitor badge

OTHER SPONSORSHIP OPPORTUNITIES

For more information or to confirm your commitment of support, please contact Lisa Comber lcomber@ottawaheart.ca or 613-696-7000 ext 17573.

SUMMIT LOCATION

The Fairmont Château Laurier, 1 Rideau Street, Ottawa, ON K1N 8S7

Located in the center of Downtown Ottawa, Fairmont Château Laurier is minutes away from its biggest attractions including: The Parliament Buildings, Rideau Canal, Byward Market, National Gallery of Canada, Shaw Center, and the National Arts Centre.

EXHIBIT HOURS

Thursday, April 2, 2020 | 7:30 a.m. - 6:30 p.m.

Friday, April 3, 2020 | 7:30 a.m. - 3:00 p.m.

Set Up Time | Thursday, April 2, 2020 | 6:00 a.m. - 7:30 a.m.

Tear Down Time | Friday April 3, 2020 | 3:00 p.m. - 5:00 p.m.

EXHIBIT SPACE

Each exhibit area will be equipped with one 6ft table and two chairs. Platinum and Gold Level Sponsors are provided with larger exhibitor space as per their package features.

Please note: Electricity, extra tables and chairs, etc. must be ordered separately from the Château Laurier Hotel. These items are not included in your exhibit space cost.



CANADIAN WOMEN'S
HEART HEALTH
SUMMIT ▶ 2020



WOMENSHEARTSUMMIT.CA