

ROOM LAYOUTS IDEAS

Seating Style	Size of audience	Positives	Negatives
THEATRE STYLE	Medium-Large	 Great for fitting as many people as possible into a designated space Gives you a larger space to present Good for presentations 	 The audience is closed in and may need to push past other audience members to enter/exit seating area No provision for note-taking or food consumption Hinders interaction with audience Attendees tend to spread out leaving empty chairs between each other
BOARDROOM STYLE	Small	 Allows for interaction as all members facing the middle Good for meetings and breakout sessions, and discussions 	 May take up a lot of room and if there are too many people, may hinder interaction Restricts the position of a presentation area or focal point usually to the end of the table
U-SHAPED (WITHOUT TABLES)	Small-medium	 The open end allows for a focal point or presentation area. Allows presenter to approach and engage with each audience members Audience interaction is enhanced, with audience 	 Inefficient use of floor space, with seating capacity reduced A large proportion of the audience are seated side-on to the presentation area. No provision for note-taking or food consumption



		 members facing each other Can turn U-shape into semicircle so that more audience members are facing the speaker 	
U-SHAPED (WITH TABLES)	Small-medium	 The open end allows for a focal point or presentation area. Allows presenter to approach and engage with each audience members. Audience interaction is enhanced, with audience members facing each other. 	 Inefficient use of floor space, with seating capacity reduced. A large proportion of the audience are seated side-on to the presentation area.
CABARET STYLE	Medium-Large	 The open end allows for a focal point or presentation area. Good option if you have a large space and are serving a meal (e.g. evening event such as a gala) 	Inefficient use of floor space, with seating capacity reduced.