



Canadian Women's Heart Health Alliance

Advocacy Working Group | Member Profile



Moira Teed, MSc, MSW, RSW

Senior Advisor, Public and Patient Engagement

Canadian Medical Association

Ottawa, ON | [@KetchyMoira](#)

Alliance member since 2021

Biography

Moira Teed is a longstanding advocate for engagement. Her own lived experience is primarily as a witness to countless patient journeys across the continuum of care as a bilingual Registered Social Worker. For nearly a decade, she worked at The Ottawa Hospital where she created safe discharge plans alongside patients and families on several units. During her time with The Ottawa Hospital, Moira also supported the University of Ottawa Department of Medicine as a regular co-instructor for their Physician Skill Development Course - focused on interviewing skills with an emphasis on establishing a therapeutic rapport between physician and patient - and their annual "Breaking Bad News" workshop for surgery residents.

Moira's interest in engagement at the organizational decision-making level began during her time as the Best Practice Social Worker for the Champlain Regional Stroke Network where she established - and co-facilitated - their first Patient and Family Advisory Council. She both broadened and refined these skills during her time at Heart & Stroke, where she developed an organization wide framework and multi-faceted toolkit for public and patient engagement and built a vast network of PWLE advocates who supported political advocacy efforts, best practice guideline development, collaborative decision-making, awareness campaigns and research initiatives. Moira is now the Senior Advisor for Public and Patient Engagement at the Canadian Medical Association (CMA) and ensures that people with lived experience are part of each advocacy effort at the CMA.

Stakeholder stewardship comes with inter-relational and public-facing risk, and requires ongoing transparency, humility and active listening. Unique elements Moira brings forward in this regard, are her training in International Association of Public Participation theory and methods, conflict resolution, solution-focused therapy and her overall collaborative and empathetic approach to partnerships. In addition, her understanding of adult education, trauma-informed engagement and the First Nations' principles of OCAP, will aid in broadening the reach and depth of future partnerships with various PWLE.

Moira also enjoys time outside with her family - which usually involves chasing her two sons and two bouncy dogs along with her husband Cameron - visiting family on the east coast, and photography.