



CANADIAN WOMEN'S HEART HEALTH SUMMIT ► 2018  
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CANADIAN WOMEN'S  
HEART  
HEALTH CENTRE



**Robert Reid, PhD, MBA**

Deputy Chief, Division of Prevention and Rehabilitation  
University of Ottawa Heart Institute  
Professor, Faculty of Medicine  
University of Ottawa  
Ottawa, ON

**Biography**

Dr. Robert Reid is Deputy Chief of the Division of Prevention and Rehabilitation at the University of Ottawa Heart Institute, and a Full Professor in the Faculty of Medicine at the University of Ottawa. Dr. Reid is one of Canada's leading health behavior change experts, particularly concerning smoking cessation, physical activity promotion, dietary change and cardiovascular rehabilitation. He is one of main inventors of the Ottawa Model for Smoking Cessation, a systematic approach to identifying and assisting smokers in clinical practice settings. His research is funded by the Heart and Stroke Foundation of Ontario, the National Cancer Institute of Canada, the Canadian Tobacco Control Research Initiative, the Ontario Ministry of Health Promotion, the Change Foundation, and Health Canada. He is a past recipient of the Heart and Stroke Foundation of Canada's New Investigator Award. In 2006, he was awarded the James Hogg Award from the Canadian Institutes of Health Research Institute for Circulatory and Respiratory Health for his contributions to clinical and population health research. In 2011, he was named the University of Ottawa Heart Institute's Researcher of the Year. He is President of the Canadian Association of Cardiac Rehabilitation.